



Survey Plan

Use this page to plan your survey.

1. Why are you conducting a survey? (What is your purpose? What do you want to find out? What do you predict the results will be?)

2. How will you collect information? (oral or written survey? Target group — what type, how many, how are participants selected?)

3. What type(s) of questions will you use? (multiple choice? ranking? open-ended?)

4. What do you plan to do with the results? (write a summary, make a graph, present to class). How will you connect your results to your prediction? Use this space or another page to list the questions you plan to ask. Make your questions as specific as possible.

